

## Abu Dhabi Businesswomen Council







#### The initiation of the Council

- Abu Dhabi Businesswomen council was initiated by Abu Dhabi Chamber in March 2002.
- The initiation of the Council, comes to reflect Abu Dhabi Chamber awareness, to enhance and deepen the roots of the national women's role in different economic and services fields, in the Emirate of Abu Dhabi.
- Once initiated, the Council planned a national woman's development strategy, for involvement in the total national economic performance.



#### **ADBWC Vision**

Maintain the leading role played by Abu Dhabi Businesswomen and articulate their ambitions and requirements. Provide distinguished services to Businesswomen to contribute to the national economy and promote Abu Dhabi Emirate as a global hub for economy and finance.

#### **ADBWC Mission**

To render top-quality services for the purpose of enhancing the role played by businesswomen in the Abu Dhabi-based business sector.





#### **ADBWC Executive Committee**

#	Name	Position
1		
	Fatima Obaid Al Jaber	Chairperson
2	Azza Darweesh Al Qubaisi	Vice Chairperson
3	Huda Abdulrahman Al Matroushi	
4	Noura Mohammed Hilal Al Kaabi	
5	Mariam Ateeq Al Muhairi	
6	Rafeaa Hilal Al Qubaisi	
7	Moza Saeed Al Otaiba	
8	Asma Abdullah Al Faheem	<b>Board Members</b>
9	Al Yazia Ali Al Kuwaiti	Doard Mellibers
10	Reed Hamad Al Sharyani	
11	Shamsa Saeed Al Mazrouei	
12	Nashwa Abdullah Al Qubaisi	
13	Wadeema Faraj Bin Hamooda	
14	Meera Musallam Al Mazrouei	





### **ADBWC Objectives**

- Provide appropriate opportunities for women to be well trained and qualified and expand the scope of their involvement in professional and commercial business
- Cooperate with local, Arab and international organizations concerned with the economic affairs to benefit from their programs, related to the consolidation of female contribution to the economic development process,
- Avail women of the opportunity to express their opinion on the relevant issues and discuss their problems





### Contd. ADBWC Objectives

- Open new horizons and roles for women and enhance their creativity and self-confidence
- Provide new job opportunities for women in the various walks of life with emphasis on the economic sector
- Encourage women's contribution to public life, community development as well as to voluntary work
- Cooperation and coordination with the Chamber's Training Center to organize courses and seminars, targeting businesswomen
- Organize visits and hold meetings to activate women's role in the society





### **ADBWC Memberships**

Honorary Membership membership which is granted to those whose membership is conductive to further support and development of the Council activities, be it financial or moral.

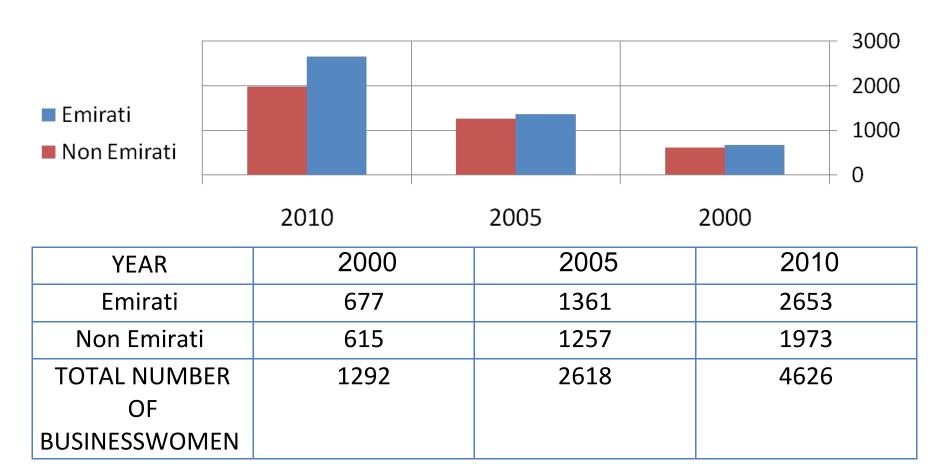
Founder Membership

Council members who are basically members of Abu Dhabi Chamber of .Commerce & Industry

Affiliate Membership Members approved by the resolution of the Executive Board, who should not necessarily be members of the Chamber.



## Statistics on the business development for women in between 2000 -2010 Abu Dhabi







# Statistics about the fields and the trade activities of women in Abu Dhabi

Trade activity	number
Importing	387
General maintenance of buildings	326
Beauty and Personal Care for Women	319
Tailoring, sewing women's clothes	298
Field services and oil and gas facilities onshore and offshore	312
Construction projects of all kinds of buildings	258







### MUBDIAH PROGRAM

World of Success and Business 99





## Contd. ADBWC Objectives

**Mubdi'ah** in Arabic Means (creative lady), which is a program allowing women nationals to practice some business activities from home.

This program helps transferring families to productive units in the society. This program is rapidly growing.

At the present time the number of women enrolled in this program exceeds 1300 members around the emirate of Abu Dhabi



### Mubdiah creations













# ... Thank you

